Michigan Society of Architects Bulletin

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Masonry Institute of Michigan, Inc.
A NON-PROFIT CORPORATION/27600 FARMINGTON ROAD/S-208
FARMINGTON HILLS, MICHIGAN 48018/(313) 553-2080

COLD WEATHER MASONRY -- AN IDEA WHOSE TIME HAS COME!

We've been hearing questions again about a bricklayer shortage. True or false?

Emphatically. FALSE!

The masonry industry has yet to turn down a job because we couldn't man it. Statewide, our apprentice programs are in high gear. Moreover, we can increase the number of bricklayer hours available to you by 50 percent without adding another man. All you have to do is say the word. Two words: WINTER CONSTRUCTION.

The average bricklayer now works just 1,000 hours a year. We could easily increase that to 1,500 by extending his work year through the cold weather months. This may sound revolutionary. But let's keep in mind that winter construction has already become a way of life in other areas. Canada is one example. The upper Midwestern states (Minnesota, Wisconsin) are another. The technology is there. The old shibboleth of "32 degrees and rising" for masonry work is out the window. Masonry can be laid successfully at much lower temperatures, as long as certain precautions are taken.

This information is summarized in the "Recommended Practices and Guide Specifications for Cold Weather Masonry Construction" developed by the International Masonry All Weather Council. (You should have a copy of this document in your office; it's available free of charge from the Masonry Institute.)

The other question, of course, is how much does it cost? No doubt about it, the protection needed for cold weather construction is an extra cost item. (The "Recs and Specs" cited above give you a basis for determining how much of an allowance to include in your specifications.) But that front-end cost often is wiped out by the savings achieved through faster construction and earlier occupancy of the building. The owner at least should have the option of considering all weather construction in his return-on-investment calculations.

We urge you to consider winter protection in your specifications. And treat it as an allowance item (just as you do testing for quality control, for example). At the very least, include it in there as an alternate, so that your client can make an informed decision. We believe cold weather construction is an idea whose time has come here in Michigan. But for that to happen, you have to believe it, too.

Sincerely,

MASONRY INSTITUTE OF MICHIGAN, INC.

John A. Heslip

John A. Heslip
Executive Director

PRESIDENT'S MESSAGE

CONSIDERING ALTERNATIVE ENERGY SOURCES

During these days of the energy crunch in America, I came across an encouraging article which reminds us how valuable Architects can be to their country. In a recent EDF Letter (a report to members of the Environmental Defense Fund) the lead article is entitled Energy Alternatives Shown Economically Superior to Coal and Nuclear Power:

"A comprehensive EDF economic analysis shows that Pacific Gas and Electric Company (PG&E) could use alternative energy sources to replace nine of the ten new coal and nuclear power plants it is now planning to build - and the shift would provide nearly half a million dollars more in revenues. The result would be the same amount of energy, at the same reliability, with better economic results for the utility, its stockholders, its customers, and for taxpayers as well."

The analysis was submitted March 29 to the California Public Utilities Commission (PUC) by Dr. W.R.Z. Willey, EDF economist, in hearings on PG&E's latest request for a rate increase. EDF is asking that PG&E's revenues be cut by $37.5 billion because the utility has failed to pursue conservation and energy alternatives despite instructions from state regulators.

Based on an innovative computerized technique developed by Willey, the study permits a comparison of what the utility must invest to produce an equivalent amount of electricity from coal and nuclear power, or from five alternative sources.

PROVEN ALTERNATIVES

Only proven alternatives, available on the market today, were considered. They are: conservation, including insulating buildings and making appliances more efficient; cogeneration, an energy recycling technology in which waste heat, such as from large industrial plants, is harnessed to produce electricity; on-site solar heating of space and water, using presently available solar collection, storage and distribution equipment; wind; and geothermal energy, making electricity from steam released from the earth.

The core of EDF's study is a detailed comparison of the economic consequences of PG&E's presently planned system with those of two other systems in which differing levels of investment are shifted from nuclear and coal plants to alternative sources. Such financial indicators as electric rates to consumers, stock value and rate of return to stockholders were calculated for every year between 1978 and 1996 under each system. The utility found it difficult to criticize the EDF study, since PG&E's own calculating methods and assumptions were used throughout.

ALTERNATIVES EARN MORE

The analysis shows that PG&E could replace 90% of its proposed coal and nuclear units with a combination of alternatives and earn $472 million more in net earnings over the 18 year period, as far into the future as PG&E is now planning. How the proceeds would be distributed - to customers or to stockholders - would depend on regulatory methods.

U.S. utilities now plan to build more than 1000 nuclear and coal power plants in the next 25 years. These energy sources are not only environmentally dangerous and costly, but - Willey's analysis shows - many are also unnecessary.

"In deciding how future energy needs will be met," Willey maintained, "utilities must compare the economics of traditional versus alternative energy investment and choose the alternative path whenever it is the better business choice."

ARCHITECTS VITAL TO CIVILIZATION

Technically, economically and conceptually this EDF study is most interesting. But what is most important is that Architects have the opportunity to effect the use of all these five alternative energy sources in their daily practice. Think of them: conservation, cogeneration on-site solar heating, wind and geothermal. By conscientiously designing each building with these alternatives in mind we can potentially save 90% of the proposed coal and nuclear units from having to go on line to satisfy demand. We could save all of the resource and energy to build them, the energy they would take to be operated, the ensuing extra immediate pollution, especially from coal, and the long range problem of disposing of all that nuclear waste. All we have to do is use our creative design abilities, the inventive abilities which are our stock in trade, and we can be a tremendous aid to our energy beleaguered land. Makes you kind of feel needed, doesn't it? As in ages past, it reinforces that idea that Architects are vital to civilization.

Arthur E. Nelson, AIA
MSA President

MSA BULLETIN

Editor ..... Don Topolsky

MSA President ..... Arthur Nelson, AIA

Executive Director ... Ann Stacy, Hon. AIA

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WE GET LETTERS

EDITOR'S NOTE:

Your comments are welcome; send your letter by the 12th of the month to the WE GET LETTERS column, MSA BULLETIN, 553 East Jefferson, Detroit, Michigan 48226.

Dear Ms. Ann Stacy:

Thank you so very much for sending me the AIA JOURNAL for the month of August.

The article about the recent Detroit R/UDAT was most interesting. I agree that Detroit has emerged and great things are in store for Detroiters and the metropolitan area. A multitude of people have demonstrated their faith and I am confident all of us can expect greater feats in the future.

Best wishes to you and your entire staff.

Herbert F. McFadden, Jr.
Councilman, City of Detroit

MSA . . . NEWS' BEAT

FIRMS WIN AWARDS FOR USE OF STEEL

Two architectural firms have been chosen for the 1978 Awards of Distinction from the Great Lakes Fabricators and Erectors Association, Southfield, for their proficient use of steel in construction.

The awards, presented in conjunction with the MSA Mid-Summer Conference at Macinac Island in August, went to the team of William Kessler and Associates, Inc.-Zeidler Partnership, Inc. - Giffels Associates, Inc., recipients of the Honor Award and Richard C. Cogley, Richard C. Cogley, Architects of Port Huron, recipient of the Merit Award.

The Kessler team Honor Award was based on their design of the Detroit General Hospital/ Wayne State University Health Care Institute, while the Richard C. Cogley Merit Award resulted from his design of the Citizens Federal Savings and Loan Association Office Building, Port Huron.

CONVENTION'S "PUBLIC INFORMATION CENTER" INTRODUCES MSA'S EXECUTIVE OFFICE SERVICES

If you have never visited MSA's historic Beaubien House Headquarters Office in person - don't fret - you'll be able to visit the House in spirit via a special spectacular audio-visual exhibit being presented as part of the MSA Annual Convention in Kalamazoo, October 18, 19 and 20. The exhibit is part of the "Public Information Center" - set up to outline all the services provided by the MSA Executive Office in Beaubien House. Besides a slide presentation of Beaubien House - there will be slides of Michigan's structures, documents, publications and MSA staff members on hand to answer questions. Let yourself go to Kalamazoo.

MSA PRESIDENT SPEAKS OUT AGAINST PROBLEMS WITH BENCHMARK CLASSIFICATION SYSTEM

Editor's Note: Following is a letter MSA President, Arthur Nelson, AIA, sent to the State Personnel Director regarding the Civil Service Benchmark Classification System.

Mr. Richard Ross
State Personnel Director

Dear Mr. Ross:

Recently the Department of Civil Service began implementation of a Benchmark Classification System for the Engineering Scientific Group. This classification system has been of great personal concern to many architects employed by the State and of equal concern to our professional organization, The Michigan Society of Architects. This is based on the following:

(1) There appear to be some serious errors in the requirements, perhaps due to honest confusion or misunderstanding of the role and responsibilities of the architect in the building process. It further appears that there is either inadequate or incorrect knowledge of architectural education, experience and registration requirements.

(2) There is no requirement or even mention of professional registration in any of the job descriptions, although the duties described for several positions are nearly identical to those defined by the Registration Act (Act 240 of 1937 amended). The Registration Act was enacted to safeguard life, health, and property and is very explicit in defining the practice of architecture as well as the requirements for professional registration. It is inconsistent that the state of Michigan would violate its own law in this respect. Furthermore, an architect employed by the State who is reviewing and supervising the work of other registered professionals should himself be registered.

(3) Employment of less qualified people seems unwise in view of the increasingly complex problems which the State faces with its building projects. Some of these are increased regulation for environmental and public protection; increased restrictions for energy consumption and the very real limits to facility costs - both capital and operating.

The Michigan Society of Architects passed unanimously the attached resolution on August 4, 1978 and has appointed an Ad Hoc Task Force to carry it out. Members are Bernard Mayotte, Charles Sleeper, W.F. Nuechterlein, William Gardner, Ed Jackson and Richard Glissman, Chairman. This Task Force will be contacting you directly to arrange a meeting at which time each of us may discuss in detail our objectives and concerns.

In closing, I repeat our desire to be helpful and constructive so that the State employee, the professional and the People of the State are well served.

Arthur E. Nelson, AIA
President-MSA

PAC ACTS FOR YOUR BUSINESS INTERESTS; PUT YOUR MONEY IN PAC - PAYROLL DEDUCTIONS

Your money in PAC (Political Action Committee for Design Professionals) can make a real impact in the November election and all legislation passed in future months. MSA Treasurer James Kinville has developed a unique and painless means of supporting PAC thru payroll deductions. Ellis/Naeyaert/Genheimer Associates, where Kinville works, has successfully implemented the PAC payroll deduction plan.

With the plan employees are asked to sign a pledge card (similar to the United Foundation program) specifying the amount of contribution. All contributions are tax deductible. Kinville said, "our plan has exceeded our expectations."

Anyone wanting further information about the payroll deduction plan can contact Kinville at 313/649-2000. Contributions to PAC/DPM can be mailed to 553 East Jefferson, Detroit, MI 48226. Make checks payable to PAC/DPM.

NEW MEMBERS, WELCOME TO M S A

New MSA Members are as follows:

Dominick J. Lungaro (GV), AIA; Dale Robart, II (GV), AIA; Ben A. Madison (GV), AIA; Abraham M. Kaduskin (HV), AIA; Kenneth P. Korman (HV), AIA; Mark William Kivela (MM), Associate; Joseph John Istvan (MM), Associate; Richard L. Evans (MM), Associate; John H. Ross (FA), Associate; Ramon A. Elzmendi (DC), AIA; Richard C. Undy (DC), AIA; Jeffrey Robert Zokas (DC), AIA; Guenter A. Kuljurgis (DC), AIA; William A. Kroczolowski (DC), AIA; Anthony J. Essa (DC), Associate; and Malcolm L. Collins (MM), Associate.

A MEMBERSHIP RESOLUTION

OF THE MICHIGAN SOCIETY OF ARCHITECTS

ADOPTED AT 1978 MID-SUMMER CONFERENCE

WHEREAS, The publicly employed architect plays a vital role in the development and administration of public building programs.

WHEREAS, Our society is increasingly concerned with complex problems of limited natural and fiscal resources, as well as public and environmental protection, and has enacted numerous laws and regulations addressing these problems.

WHEREAS, The State of Michigan has enacted a Registration Act which states "In order to safeguard life, health and property, any person practicing or offering to practice the profession of architecture, profession of engineering or of land surveying, shall hereafter be required to submit evidence that he is qualified so to practice and shall be registered as herein provided;..." and further states "The practice of architecture within the meaning and intent of this act includes any professional service such as consultation, investigation, evaluation, planning, design or review of completed phases of work in construction, alteration or repair in connection with any public or private structures, buildings, equipment, works or projects when such professional service requires the application of the principles of architecture or architectural design".

RESOLVED, That The Michigan Society of Architects endorse and encourage employment by the state of Michigan of appropriately qualified professionals and that one of the stated requirements for certain positions be registration as an architect by the state of Michigan.

RESOLVED, That The Michigan Society of Architects work cooperatively with the Department of Civil Service, other professional societies and concerned persons to assure that the best interests of the People of The State be served by employment of appropriately qualified professionals.

Mid-Summer Conference, Mackinac Island

August 4, 1978

LET YOURSELF GO
TO KALAMAZOO

KALAMAZOO CENTER

OCTOBER 18-19-20, 1978

DETROIT CHAPTER NEWS

MSU'S HISTORIC "PEWABIC POTTERY" IN DETROIT FIGHTS FOR SURVIVAL; LIVING HISTORY THREATENED

If Michigan State University has its way an important cultural facet of Detroit's life will be chopped down. We are talking about the late Mary Chase Perry Stratton's historic "Pewabic Pottery" in Detroit (10125 East Jefferson, Detroit 48214) now operated by MSU as a lifelong education center and ceramic museum.

Near the beginning of this century Mary Stratton began a life of developing and bettering the art of pottery. She gave birth to the now famous "Pewabic" (pronounced Peh-wah-bic) pottery. Pewabic means 'clay with a copper color,' in Chippewa Indian, the same as Alhambra in Spanish.

Only by seeing Pewabic pottery and tiles in person can one appreciate their radiant, subtle elegance. Only then can one begin to imagine their glossy matt and glowing irridescence as it was seen against the ebony stained woodwork and furnishings of Pewabic's early showroom.

HELP KEEP PART OF DETROIT'S HISTORY ALIVE

The Pottery's current owner, MSU, plans to close the operation in October 1979. Roger Ault, Pewabic Pottery Director, is urging all concerned to express that concern to the MSU Provost, C. L. Winder, MSU, East Lansing, Michigan 48824. For further information about the Pottery contact Ault at 10125 East Jefferson, Detroit, MI 48214, 313/822-0954.

BEAUBIEN HOUSE "SHORE CLUB REGATTA" USHERS OUT SUMMER DURING THIRD THURSDAY PICNIC

The "Shore Club Regatta" was on shore and feeling very well during its grand season's end picnic celebrated in the "Club's" own Beaubien House during September 21 Third Thursday. It wasn't just any picnic. This bash had music, refreshments, unending array of games, and a lot of members dropping in to enjoy the unique fun provided for all.

The signs promoting the event proclaimed: "Beaubien House Yacht Club sponsors its First Shore Club Regatta. B.H. Tennis and Racquetball Association, Ski Club in Cooperation with the B.H. Bocci Association - And no golfers need apply!! - invite you to Third Thursday." Anyone interested in tennis, golf, skiing, and racquetball ended up leaving their favorite sports long enough to enjoy the fruits of Bocci -played with some reservations in the median strip on Jefferson across from Beaubien House.

Among those that turned out to say goodbye to summer were Tom Wikle, David Lodge, Gene Di Laura, Ed Francis, Virginia Pinnell, Ted Kurz (Detroit Chapter President), Ray Williams, Jim Eckenberger, George Stucky, Mike Minoff, Gino Rossetti, Joe Neussendorfer, and gallant MSA Staff Members.

NEXT THIRD THURSDAY IS OCTOBER 19

October 19 is the next Third Thursday. Members and guests are welcome to visit Beaubien House and discuss business and the profession starting at 5 p.m. Persons planning to attend please call 313/965-4100. There will be a small cover charge for refreshments.

ORDER YOUR TICKETS NOW FOR EXCITING DETROIT CHAPTER ARCHITECTS HOUSE TOUR

Six contemporary homes will be on display during the Detroit Chapter, AIA, Architects House Tour Sunday, October 22, from 12 noon to 5 p.m. The homes include the "Affleck" House by Frank Lloyd Wright, a "Classis" contemporary house by Wallace Frost, private residences designed by Sig Blum and Peter Else (for their own use), a contemporary residence-addition to a traditional house by Ed Francis, FAIA, and a cluster house by Carl Luckenback.

Everyone is urged to order tickets now at the presale price of $7.50 by filling out the form below. Ticket purchasers will receive a brochure with a location map and a description of each house. Bus tickets will be available for the tour at $3.00 each.

For additional information call 313/965-4100.

Coupon on back cover.

ARCHITECTS' SUNDAY A BOOMING SUCCESS; PEOPLE FLOCK TO TOUR SOLAR INSTALLATION

An estimated 800 to 1000 persons took advantage of the September 10 Architects' Sunday Tour of the Macomb County Satellite Services Building in Warren. The one-year old building is the largest operative solar energy installation in Michigan. Building architects are Thomas Strat and Associates of Troy.

Architects' Sunday Committee Chairman, Charles McCrary, commented, "We are very happy with the way things turned out. I think everyone who came didn't leave disappointed."

McCrary continued, "Thomas Strat was on hand with a continuous lecture about the building and its design. His lecture was highlighted by a very interesting slide presentation."

The second Architects' Sunday of the month took place in the Blue Cross/Blue Shield of Michigan Headquarters Building, Detroit, designed by Giffels Associates, Inc. of Southfield, and Rossetti Associates/Architects Planners of Detroit.

Tours for October are planned for the Bendix Corporation (designed by Rossetti Associates/Architects Planners) October 8 and the Pontiac Silverdome (designed by O'Dell, Hewlett and Luckenbach, Inc.) October 29. Tom Marchesano is an active member of the Architects' Sunday Committee. For information contact Marchesano or McCrary at 313/964-3000.

DETROIT CHAPTER, AIA, PRESENTS . . . .

COCKTAIL RECEPTION • DINNER
PANEL DISCUSSION PROGRAM

THURSDAY, OCTOBER 26, 1978

TIME: COCKTAILS - 5-6 p.m.
DINNER - 6-7:30 p.m.
PROGRAM - 7:30 p.m.

PLACE: Engineering Society of Detroit
Rackham Building, 100 Farnsworth
Detroit, Michigan

COST: $10 per person - cash bar

PROGRAM: "THE ARCHITECT AND THE CORPORATION: A SHARING OF VIEWPOINTS."

The program consists of a panel discussion of six distinguished architects - three will represent private practice firms of varying size and three will represent companies from different segments of industry. The audience will have an opportunity to ask questions and take part in the discussion.

HERE IS A CHANCE TO FIND OUT WHAT THESE CORPORATIONS ARE DOING AND HOW THEY VIEW THE PRACTICE OF ARCHITECTURE. ALSO, HEAR COMMENTS OF PRIVATE PRACTITIONERS ON THEIR EXPERIENCES AND SERVICES TO THE CORPORATE CLIENT. THE PROGRAM IS INFORMAL AND INFORMATIVE.

COME SEE YOUR FRIENDS, MAYBE MEET A FUTURE CLIENT OR ARCHITECT, AND GET IN ON THE FUN.

THE PANEL WILL BE:

CORPORATE ARCHITECTS

John P. Curran, RA, Head of Project Management -Plant Engineering and Construction (Formerly Argonaut), General Motors Corporation.
James A. Kilgore, AIA, Design Division Manager, K-Mart International.
John R. Salisbury, RA, RLA, Supervising Architect, The Detroit Edison Co.

PRIVATE PRACTICE ARCHITECTS

William R. Jarratt, FAIA, Vice President and Director, Smith, Hinchman and Grylls Inc.
Bruce H. Smith, FAIA, President, Smith + Smith Associates Architects, Inc.
Peter Tarapata, FAIA, Chairman, TMP Associates, Inc.

--a program of the Architects in Industry Committee, Detroit Chapter, AIA--

Coupon on Back Cover.

"WORD PROCESSING" AT DETROIT CHAPTER CSI

The Detroit Chapter, Construction Specification Institute, is devoting its October 10 meeting to word processing. Representatives from word processing equipment firms will be attending. The meeting will be at the Engineering Society of Detroit, 100 Farnsworth Avenue, Detroit; cocktails at 5:30 p.m. and dinner at 6:30 p.m., $10.00 per person. For reservations call 313/626-1117 through Friday, October 6.

AIA/PC ANNOUNCE COMPLETE PROGRAM FOR CONTINUING EDUCATION WORKSHOP SERIES

The Detroit Chapter, AIA, Producers Council of Michigan, and Lawrence Institute of Technology are co-sponsoring a series of six continuing education workshops for design professionals and all employees of Michigan architecural/engineering firms. Jerry Shea, FAIA, opens the series October 7 with a workshop on "AIA Documents". All programs are held 9 a.m. to 12 noon at LIT.

The complete workshop series program includes: Steel in Architecture, November 11; Design for the Handicapped, January 20; Application of Energy Standards in Buildings, February 17; Interior Design and Space Planning, March 17; and Design for Glass Holding Members Sealants and Glazing Systems, April 21.

Enrollment fee for all six workshops is $25.00; $6.00 at the door for each session. Make fees payable to Producers Council, send to R. J. Denlinger, Owens Corning Fiberglas, 15300 W. Eight Mile Rd., Oak Park, MI 48237, 313/967-1300.

CHAMPAGNE SALUTE OPENS U OF D BUILDING

Twenty-one bottles of champagne were uncorked and 300 University of Detroit student architects celebrated the opening of the Architectural College Building with a ribbon-cutting ceremony in September on the McNichols Campus.

Members of the Student Chapter/AIA arranged for the frothy salute as a way of acknowledging their long-sought for possession of the main campus building. For several years the building had been shared with other departments. The departments have relocated allowing the Architectural College to maximize upon its additional space.

DETROIT CHAPTER EXHIBITS COMMITTEE OPENS NEW AWARDS EXHIBIT IN McNAMARA BLDG.

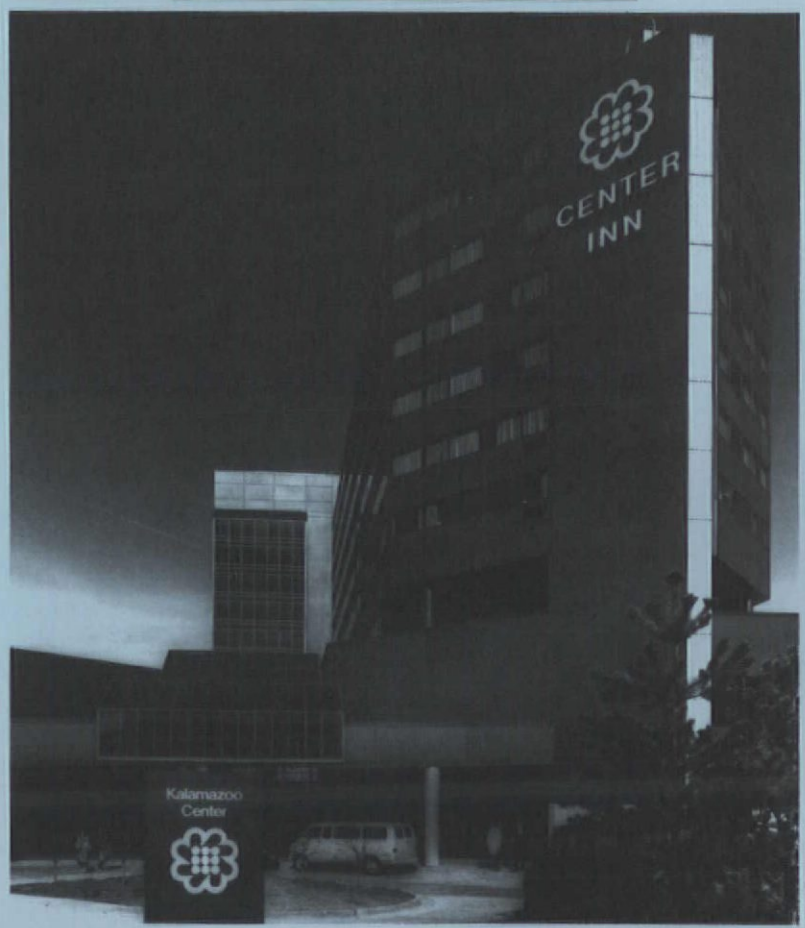
The Detroit Chapter, AIA, Exhibit Committee is alive and well. Following up on the success of the February Detroit Renaissance City Exhibit of work produced by Charles Blessing, former Head of Detroit Planning Commission, our group has finally got the Building Design Awards Exhibit on track.

The concept behind the new Awards Exhibit is to put the submissions to the annual Awards Program on public view. The exhibit will be rotated on a monthly schedule to areas of high pedestrian circulation such as our major building lobbies in downtown Detroit.

The first location is in the south lobby of the recently occupied McNamara Federal Building on Michigan Avenue at Cass. The show is part of the G.S.A. "Living Building Program" and will be at this location through October 3. Next stop is the east lobby of the City County Building through October.

Committee members include Kevin Ratigan (Chairman), Mary Denison, Glenn Ware, Bruce Wyckoff, Pam Dubois, Bill Brintnall and Susan Ratigan. Any suggestions would be appreciated by calling Keven Ratigan 313/964-3000.

The 63rd Annual Michigan Society of Architects Convention
October 18 • 19 • 20, 1978
Kalamazoo Hilton Convention Center
Kalamazoo, Michigan



LET YOURSELF GO TO KALAMAZOO

The 63rd MSA Convention Program

WEDNESDAY

8 | 9 | 10 | 11 | 12 | 1 | 2

- MSA BOARD OF DIRECTORS MEETING/Kalamazoo Center
- Continuing Education Program
  Conflict Management for Architects, James H. Morrison
  Lawrence-Leiter and Company

THURSDAY

- Document Review
  Jerry Shea, FAIA
- Architectural Advertising
  William R. Biggs Assoc.
- Kalamazoo Houses
  Balthazar Korab & Peter Schmitt
- Real Estate & The Architect
  David Oeming, AIA
- Personnel Management
  Bill Fleming
- State Building Inspectors Panel
  Moderator/Robert Hilprecht
  State of Mich. Dept. of Labor
  Bureau of Construction Codes
- Exhibitors Buffet Luncheon
- Spouses: Hospitality Suite & Seminars
- Spouse Luncheon
  Park Club

FRIDAY

- Three Interviews with an Architect
- Architect & Law
  John Grylls, PE & Attorney
- AIA Group Insurance Program
  Pam Wright
- Architecture/Public Awareness/Evie Asken, AIA
- Rebirth of a City
  Louis A. Rossetti, FAIA
- Architectural Schools
  Bruno Leon, FAIA
  Univ. of Detroit
- State Buildings
  Almon Durkee, AIA
- Solar Energy
  Thomas Strat, AIA
- Exhibitors Buffet Luncheon
- Spouse: UPJOHN Tour & Luncheon

Advance Registration for the 63rd MSA Convention

Registration Fees	Fee Per Person	No. to Attend	Total Cost
MEMBER General Registration (including spouse)	$50.00		
GUEST General Registration (including spouse)	75.00		
STUDENT Student ID card requested	1.00		
REGISTRATION FEE for member or guest includes General Seminars, Hot Buffet on Wednesday evening for two and Luncheon on the Exhibit Floor on Thursday & Friday for one.			
Single Day Registration — Per Person			
Wednesday	$15.00		
Thursday	20.00		
Friday	20.00		
Program Events			
Continuing Education Programs Conflict Management for Architects Personal Money Management	20.00		
Wednesday Evening: Groundbreaker Road Rally, Exhibitors Cocktails & Hot Buffet (Additional Tickets)	15.00		
HOST CHAPTER PARTY (Per Person)	15.00		
MSA HONOR AWARDS BANQUET (Per Person)	15.00		
Spouse Program			
Thursday, October 19, 1978, Park Club Luncheon	6.50		
Thursday, October 19, 1978, Historic Home Tour & Tea	3.50		
Friday, October 20, 1978 UPJOHN Tour & Luncheon	10.00		
		Total	

NOTE: Tickets will be available at the Registration Desk October 18 — no tickets will be mailed.
NO CANCELLATIONS OR REFUNDS AFTER TUESDAY, OCTOBER 10, 1978.

MAIL THIS FORM & CHECK TO:
Michigan Society of Architects, 1978 Convention, 553 East Jefferson, Detroit, Michigan 48226

Name_____

Spouse Name_____

Firm Name_____

Address_____

City_____ Zip_____

Telephone Number_____ Chapter_____

Enclosed is my check number_____ in the amount of $_____

Please Check: AIA Member____ Prof. Affil.____ Associate____ Other_____

3 4 5 5:30 6 7 8

ıael Graves ıitect Design Lecture	MSA Annual Business Meeting		Groundbreaker Road Rally Exhibitors/Music/Prizes/Cocktails/Dinner/Fun	

Citicorp: Easley Hamner, AIA V. P. Hugh Stubbins & Assoc., Inc.				
Free Opdyke,AIA	National Fire Protection Agency Richard Best			
ıtion Guidelines: ass, AIA	Architectural Liability Seaman/Conybeare Attorney			
ıns of Life ı Acton				Host Chapter Party Cocktails, Special Latvian Dinner and Dancing At the Kalamazoo Art Museum
	AIA Group Insurance Program Pam Wright			
.B. Dick Design Master Camera Systems Abrams, AIA				
Historic Home Tour & Tea				

ıg Education Program Money Management, Michael J. McCarthy Leiter and Company				
Charles Moore, Architect				
overnment p. Mary Brown Michigan resentatives	Historic Preservation Charles T. McCafferty, AIA			President's Reception MSA Honor Awards Banquet at the Kalamazoo Center
	Great Lakes Basin Commission			

The 63rd Annual
Michigan Society of Architects
Convention
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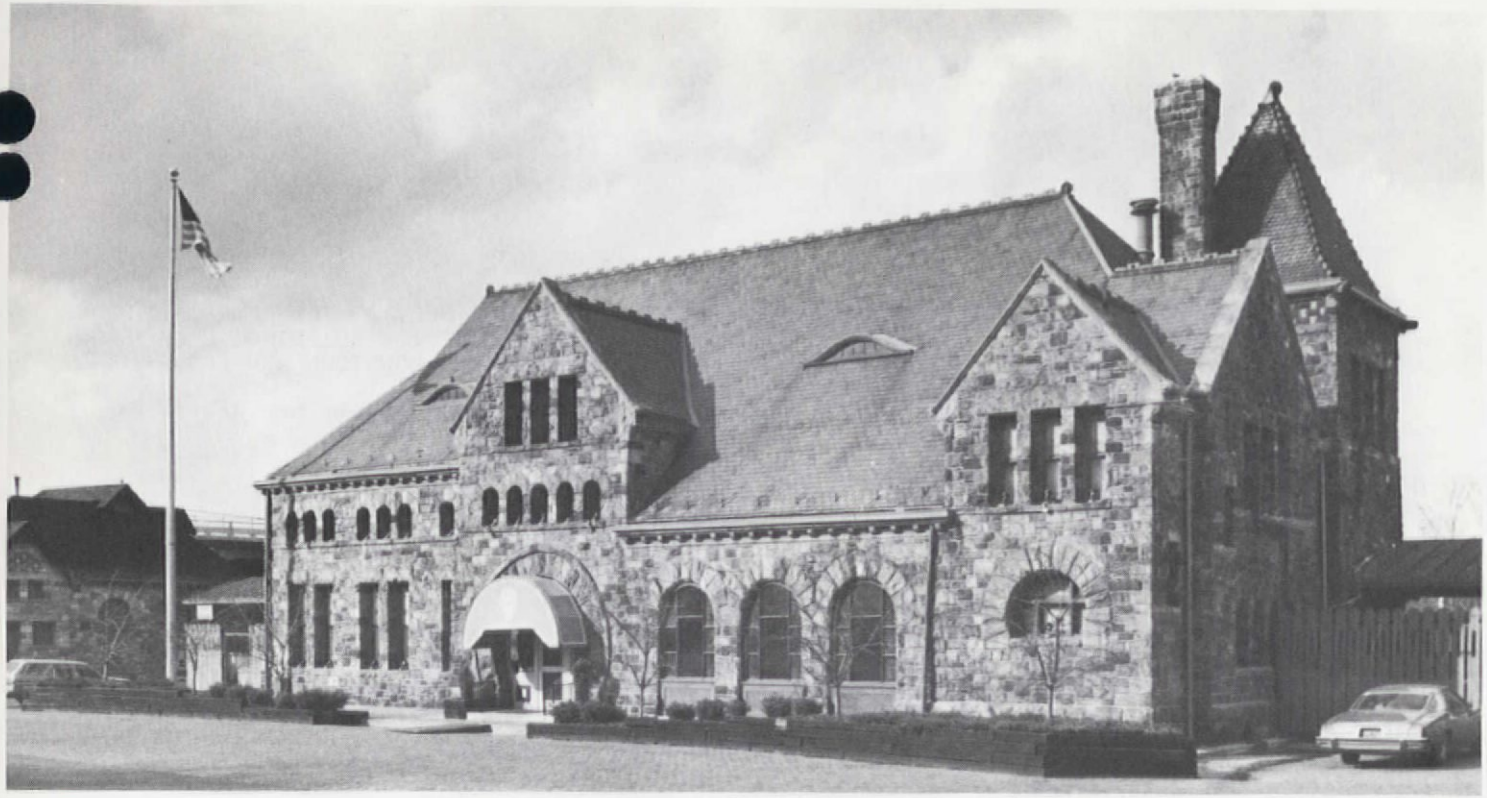
EXHIBITORS

American Tradition Carpets
Andersen Corporation
Architectural Building Products
Armstrong Cork
Beaver Distributors
Berger, H. C. (A B Dick Co.)
Bethlehem Steel Corporation
Bigelow Sanford, Inc.
Borin Builders Supply
Burke Agency, Inc.
Cold Spring Granite Company
Commercial Blueprint, Inc.
Continental Wood Preservers
Contract Wallcovering
Darworth Company
Dodge/Scan McGraw Hill Systems, Inc.
Dow Chemical Company
Elzinga & Volkers, Inc.
Ford Paint & Varnish Company
4-D Builders Supply Inc.
Grand Blanc Cement
Haas Door Co.
Handrailing Systems Inc.
Insta-Foam Products
In-Sink-Erator
Johnson Sales Company, Phil
Kal-Blue & Supply Company
Landscape Forms, Inc.
Libbey-Owens-Ford Company
Lincoln Brick Company
Mayline Company
Michigan Asphalt Paving Association
Michigan Brick
Michigan Consolidated Gas Company
Michigan Door Controls
Michigan Lathing & Plastering Bureau
Michigan Ohio Terrazo Contractors Association
Modern Vacuum Systems
Plumbing & Heating Industry of Detroit
Precast/Schokebton
Professional Underwriters
Reliable Glass Company
Rinehart Associates, Inc., Thomas
SMANCA
Standard Dry Wall Products
Tested Certified Installation
Trio Associates
United Glazed Products (Mich.) Inc.
Wagner Plumbing & Heating
Watts Regulator Company

CONVENTION COMMITTEE

CHAIRMAN / Robert Tower, AIA
CO-CHAIRMAN / Richard Cole, AIA
PRIZE COMMITTEE / Adam Demartino, James Mason, Victor Specht
LADIES PROGRAM / Muriel Bentley, Dee Pyle,
GRAPHICS / Mike Dunn, AIA
GROUND BREAKER / Dick Baker, AIA, Tom Wikle, AIA
MSA PRESIDENT / Arthur Nelson, AIA
MSA TREASURER / James Kinville, AIA
EXECUTIVE DIRECTOR / Ann Stacy, Hon. AIA
EXHIBIT LIAISON / Rae Dumke

ROOM RESERVATIONS at the Kalamazoo Hilton Inn should be made at least three weeks prior to Convention. Rates are $28 for Single Room and $34 for Double Room (add $5 for each additional adult per room) plus 6% room tax.Phone 616/381-2130, 100 W. Michigan Ave., Kalamazoo, MI 49006.



CONFERENCE PROGRAM: REHABILITATION GUIDELINES FOR ARCHITECTS

NOVEMBER 8 AND 9, 1978

THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN

SPONSORS: Michigan History Division, Michigan Department of State; Office of Archeology and Historic Preservation - Heritage Conservation and Recreation Service - Department of the Interior; U of M College of Architecture and Urban Planning; and The Michigan Society of Architects.

NOVEMBER 8, 1978

CHRYSLER CENTER FOR CONTINUING ENGINEERING EDUCATION - Room 165, North Campus.

:00 Welcome: Michael J. Washo, Deputy Director, Michigan History Division, Michigan Department of State.

Art Nelson, President, Michigan Society of Architects.

Introduction: Malcolm L. Collins, Architectural Coordinator, Michigan History Division, Michigan Department of State and Staff Architects, Technical Preservation Services Division, Office of Archeology and Historic Preservation, Heritage Conservation and Recreation Service, United States Department of the Interior.

10 Introduction to Workshop: the reasons for the workshop; rehabilitation vs new construction; new Federal tax incentives that can aid our rehabilitation activity; Federal agencies that can help in the rehabilitation process; terminology; architectural conservation - what it is and how it came into being.

10:10 Preserving the Integrity of Historic Buildings: What to look for and preserve in old buildings; identifying significant architectural and historical features; the proper approach to decision making for architectural conservation.

10:30 Coffee Break

10:50 The Tax Reform Act of 1976 and the Certification Process: Steps involved in the application procedure; how and when to apply; how Technical Preservation Services Division evaluates applications.

11:05 Standards and Guidelines for Rehabilitation: An examination of the criteria used by the Department of the Interior to evaluate historic preservation problems; developing a preservation philosophy; do's and don'ts in rehabilitation.

11:45 The State Role in the Application Process: How the State Historic Preservation Office can assist architects in meeting Federal regulations; nominating buildings to the National Register; nominating buildings within the State that are in need of rehabilitation.

12:15 LUNCH: North Campus Commons
Speakers: Introductions -
- Malcolm L. Collins, Architectural Coordinator, Michigan History Division, Michigan Department of State.
- Robert Metcalf, FAIA, Dean, College of Architecture, U of M.
- W. Brown Morton III, Chief, Technical Preservation Services Division, Heritage Conservation and Recreation Service, Department of the Interior.

Topic: A Preservation Philosophy for the Student and Professional: Fad, Reactionary Post-Modernism, or New Direction?

1:45 Architectural Conservation Technologies and Practical Concerns: Moisture problems, masonry, cleaning exteriors, window treatment, weather-proofing, mechanical systems, energy conservation in old buildings.

3:10 Coffee Break.

3:30 Architectural Conservation Technologies and Practical Concerns (continued): An in-depth investigation of barrier-free design for existing buildings.

4:45 Tax Reform Act Case Studies: Projects that have been approved and certified by the Department of the Interior; an analysis of rehabilitation techniques used on the projects; Michigan examples.

5:15 FINAL QUESTIONS AND ANSWERS.

5:30 Conclusion:
- Charles McCafferty, AIA, State Preservation Office.

6:00 C O C K T A I L P A R T Y
Johnson/Johnson & Roy
303 South Main, Ann Arbor
SPONSORED BY - - Michigan Society of Architects

7:30 D I N N E R
Gandy Dancer Restaurant

- Michael J. Washo, Deputy Director, Michigan History Division, Michigan Department of State.
- Charles A. Muer, C.A. Muer Corporation.
- Kingsbury Marzolf, Professor of Architecture, U of M.

TOPIC: The Owner, the Architect, the Preservationist, and the Community: A Preservation Interaction.

NOVEMBER 9, 1978

PARTICIPANTS WILL MEET AT THE REAR OF THE ARCHITECTURE AND DESIGN BUILDING, U OF M, TO BOARD BUSSES FOR DOWNTOWN ANN ARBOR.

9:00 Bus trip to downtown Ann Arbor.

9:15 Tours of adaptive use projects in the Ann Arbor area. Participants will form groups and walk or use shuttle bus to move between stops. All tour stops will be available for the entire period. Tour stops are:
- Office of Preservation Urban Design Inc.
- Brewery Apartments (John Hollowell)
- Johnson, Johnson & Roy, Inc.
- David Osler & Associates
- Fry/Peters Associates

NOTE: ALSO, DURING THIS TIME PERIOD, MEMBERS OF THE PRESERVATION URBAN DESIGN, INC. WILL LEAD SIDEWALK TOURS OF THE COMMERCIAL AREA OF DOWNTOWN ANN ARBOR.

12:00 LUNCH
Downtown Ann Arbor - on your own.

1:45 Bus trip from PUDI office to College of Architecture and Design parking lot.

2:00 Bus departs A&D parking lot for Howell, Michigan, Livingston County Courthouse.

2:30 Session:
Combining restoration and adaptive use:
- Edward Francis, FAIA, of William Kessler and Associates.

4:00 Tour of Livingston County Courthouse.

5:00 Bus returns to College of Architecture and Design parking lot.

MAKE HOTEL RESERVATIONS WITH ANN ARBOR HILTON INN (ON STATE ROAD), 313/761-7800. SAY YOU'RE WITH MSA.

REGISTRATION FEE: $50. INCLUDES THURSDAY LUNCH, DINNER AT GANDY DANCER (FOR ONE), BUS TRIP TO DOWNTOWN ANN ARBOR AND HOWELL, MICH.

NAME_____ SPOUSE_____

ADDRESS_____ CITY/STATE_____ ZIP_____

TELEPHONE_____ CHECK NO._____ AMOUNT $_____

PLEASE CHECK: AIA MEMBER_____ PROF. AFFIL._____ ASSOCIATE_____ OTHER_____

Mail this form and check to Michigan Society of Architects
553 East Jefferson - Detroit, Michigan 48226

REHABILITATION CONFERENCE NOV. 8 & 9 (Registration Fee: $50.00)

ARCHITECTS BOOKSTORE BOOK REVIEWS

. ENERGY CONSERVATION IN BUILDINGS; TECHNIQUES FOR ECONOMICAL DESIGN by C. W. Griffin (20.00).

This book surveys the panoply of architectural/engineering weapons for combating energy waste. There are individual chapters on thermal insulation; glass wall design; heating/air-conditioning/and ventilating (HVAC); waste-heat reclamation; and architectural techniques for conserving energy. Also discussed is the emerging technology of Thermal Energy Storage (TES), a means of alleviating harrassing peak-hour demands on the nation's power utilities, while simutaneously cutting the building owner's electric bills.

. SOLAR ENERGY: FUNDAMENTALS IN BUILDING DESIGN by Bruce Anderson (22.50).

This book is a must for all professionals who want to know how to evaluate products being sold by manufacturers. Its down-to-earth methods show you how to quickly eliminate marginal or ineffective products and equipment. After reading this reference, the designer and everyone else involved in a solar structure will know which questions to ask suppliers to achieve maximum efficiency. What's more, it will enable the designer to do most of the preliminary design work without calling in engineers or manufacturers' representatives.

. ARCHITECTURE AND ENERGY by Richard G. Stein (12.95).

This book is not only an indictment of our present practices - it outlines the choices we must make if we are to rediscover a rational path for architecture. Drawing from historic examples as diverse as the Eskimo igloo and Le Corbusier's chapel at Ronchamp as well as his own experience, Richard Stein points to new building forms and aesthetics which must be adopted if we are to re-establish a harmonious relationship with the natural world.

. DESIGN FOR A LIMITED PLANET: LIVING WITH NATURAL ENERGY by Norma Skurka and Jon Naar (12.95).

What's it like to live in a habitat that runs on solar, wind or water power? Do such houses really pay off in terms of fuel saved? What obstacles of climate and topography had to be overcome to make such a dwelling a reality? This rather chatty book quotes answers to such questions by owners of the dwellings, but there is no in-depth analysis.

The dwellings are located in 12 states, and they vary in complexity. The book is directed more to the layman than to the professional; it contains many photographs, some in color, and diagrams.

SOMETHING FOR EVERYONE

IN

ARCHITECTS BOOKSTORE

You don't have to be a design professional to appreciate Architects Bookstore - there's a little something for everyone. Stop in and browse. We are in the Beaubien House, 553 East Jefferson, Detroit 48226. Hours are 8:30 a.m. to 5:00 p.m. Monday thru Friday. (313/965-4100).

OBITUARIES

Charles Eames, 71, died suddenly on Monday, August 21. Eames was an architect, inventor, designer, poet, and filmmaker. Eames may be best known to the public for his chair designs, particularly the molded plywood chair developed with Eero Saarinen during the early 40's. His other chair designs include the fiberglass Chair (1950, the 1956 classic "Eames Chair," and his special designs for tandem seating in Chicago's O'Hare Airport and Washington, D.C.'s Dulles Airport.

James A. Dickerson, 61, of Battle Creek, died in August. Dickerson was an interior decorator at the Battle Creek Veterans Administration Hospital for 12 years. He spent 23 years designing homes in Battle Creek and in Detroit. He graduated in 1941 from the University of Michigan with a degree in architecture. He is survived by his wife, the former Waltha Scott, and a twin brother, Frank Dickerson of Jackson.

CLASSIFIED

EDITOR'S NOTE:

Send all classified ads to the Editor, MSA BULLETIN, 553 East Jefferson, Detroit, Michigan 48226. Material must be received by the 12th of the month. Telephone 313/965-4100.

HELP WANTED

LESLIE C. GATES AND ASSOCIATES has immediate openings for work on major hospitals and institutional projects for:

- Senior and Project Architects
- Senior and Intermediate Draftsmen
- Experience Specification Writer-Checker
- Chief Mech. Engineer, Registered
- Chief Struct. Engineer, Registered
- Senior Electrical Engineer
- Planner

Send resume with salary requirements to: Leslie C. Gates and Associates, Post Office Drawer AF, Beckley, West Virginia 25801.

ARCHITECT

Existing established Grand Rapids firm with reputation for design excellence needs key man with experience in design, client contact and managing people. Opportunity for ownership participation. Write Marvin DeWinter Associates, 700 Trust Building, Grand Rapids, Mich. 49503.

ARCHITECTURE/SOUTHWEST

A growing, progressive, design oriented Arizona Architectural Firm now in its eighth year of operation is recruiting for the following positions: Senior Designer (1), Designers (2), Senior Draftsman (1), Junior Draftsmen (2), and Specification Writer (1). Send resumes, portfolios, references to: Architecture One, Ltd., 2343 East Broadway, Suite 116, Tucson, Arizona 85719.

ARCHITECTURAL POSITIONS

For draftsmen, job captains, specification writer. Immediate openings for qualified individuals seeking long-term employment opportunities. Excellent benefits. SPENCE AND FORSYTHE, ARCHITECTS, 1241 N. Michigan Avenue, Saginaw, MI 48602. Phone 517/753-3401.

SITUATION WANTED

DESIGNER-SPECIFIER

Design Consultant, 7 yrs. experience residential & contract, seeking a part time position with a small N.W. Detroit area architectural firm to assist in color and interior surface selections. Call after 4:30 p.m. A. Rebhan 313/673-2597.

EDUCATION - ATHLETIC CENTER

FOR WAYNE STATE UNIVERSITY - MAIN CAMPUS DETROIT, MICHIGAN

THE DETROIT AREA EDUCATION - Athletic Consortium which includes Wayne State University, the Detroit Board of Education, and the Catholic Archdiocese of Detroit is seeking an architectural-engineering firm to prepare a Feasibility Study for a proposed Education/Athletic Center that would be used by all three members of the Consortium. This new center would be constructed on the Main Campus of Wayne State University, Detroit, Michigan. The state of Michigan, under Public Act 371-1978, has made a total of $30,000 available for the preparation and publication of this Study.

Those firms interested in being considered and interviewed by the Committee for the preparation of the study should submit letters and printed portfolios to Gilbert A. Dodge, Secretary of the Architectural Selection Committee, at the following address: Department of Campus Planning, Rm.353 Justice Bldg., Wayne State University, Detroit, MI 48202. ONLY WRITTEN DOCUMENTS SUBMITTED BY THE ARCHITECTURAL-ENGINEERING FIRMS WILL BE CONSIDERED AT THIS TIME.

GRAPEVINE

Richard Bair has been named senior associate and Tiberiu Edelstein has been named associate of Minoru Yamasaki and Associates, Inc., Architects and Engineers.....Henry Guthard will assume direction of the education/commerce and transportation divisions of Smith, Hinchman & Grylls Associates, Inc.....Jim Bentley of the Western Michigan Chapter was the first to register for the 63rd MSA Convention.....Peter B. Frantz, AIA & Associates Architects (formerly of 409 Eddy Building) has moved to a new building and offices at 411 Hayden Street, Saginaw 48607, 517/752-8133.....Harold Varner has been appointed to the State Board of Registration for Professional Architects to serve with Robert Metcalf and Robert Wold; Varner replaces Bernard DeVries.....William Kessler will be the guest speaker at the Western Michigan, AIA, 1978 Honor Awards September 12.....Recipients of an

awards program of the Historical Society of Michigan are Thomas J. Holleman and James P. Gallagher for their book, "Smith, Hinchman & Grylls", published during the firm's 125th anniversary.....Frederick A. Eurich and Thayne Miner have been named professional associates of Spence and Forsythe, Architects.... Dan A. Johns has been appointed Vice President and Office Manager of Happley, Johns & Associates Architects Inc., AIA (formerly Richard J. Happley Architect Inc., AIA).....Address for Louis A. Goldstein is Room 532, 5057 Woodward Ave., Detroit 48202.....John Weting announces the opening of the new firm of Northshore Architecture + Planning, 107 S. Front Street, Marquette, MI 49855, 906/228-3740.

CALENDAR

OCTOBER

4 Ted Ramsey, Art Professor U of M, speaks on "Papermaking Design", Lawrence Institute of Technology (LIT), 6 p.m.

5 Second annual Masonry Day, "Apartment Market Problems", Fairlane Manor, Dearborn.

7 Jerry Shea, FAIA, on "AIA Documents", AIA/PC Series Continuing Education (CE) Workshop, LIT, 9-12 noon.

8 Architects Sunday Open House at Bendix Corp., Southfield (Rossetti Assoc./Architects Planners), 1-4 p.m.

10 Detroit Chapter CSI dinner meeting, "Word Processing", at Engineering Society of Detroit.

Building Officials Conference - MSA Reception, Traverse City.

16-20 Western Michigan Chapter, AIA, "Architects Week" - local public awareness and professional promotion campaign.

17 Lothar Hoffman, Graphic Designer Center for Creative Studies, speaks on "Graphic Design & Reproduction Techniques", LIT, 12 noon.

18-20 **MSA 63RD ANNUAL CONVENTION, KALAMAZOO CENTER, KALAMAZOO, MI. - LET YOURSELF GO TO KALAMAZOO.**

19 Third Thursday, Beaubien House, 5 p.m.

24 William Kessler speaks on "Works in Progress", LIT, 12 noon.

24-25 Jordan College "Symposium for Energy Saving", Cobo Hall/Detroit.

25-26 Mich. Association of School Boards Fall Conference/Grand Rapids.

26 "The Architect and the Corporation", Detroit Chapter, AIA, cocktails/dinner and panel discussion, starts 5 p.m, Engineering Society of Detroit.

NOVEMBER

Architects Sunday Open House Tour of Manufacturers National Bank, Ren Cen, (Louis Redstone Assoc.), 1-4 p.m.

8-9 Conference: "Preservation Guidelines for Design Professionals", U of M, Ann Arbor.

9-10 Seminar: "Government Official & A/E Contracting", San Francisco.

11 AIA/PC Series CE Workshop, "Steel in Architecture", LIT, 9-12 noon.

14 Western Michigan Chapter, AIA, Meeting - Chapter Elections.

16 Detroit Chapter, AIA, Board Meeting

16 Third Thursday, Beaubien House, 5 p.m.

30 MSA Board meets with Grand Valley Chapter.

DECEMBER

1 Detroit Chapter Honor Awards, Radisson Cadillac/Detroit.

12 Western Michigan Chapter Meeting - Installation of Officers.

21 Third Thursday - Beaubien House.

1979

JANUARY

11-13 AIA Grassroots/Washington, D.C.

20 AIA/PC Series CE Workshop, "Design for the Handicapped", LIT, 9-12 noon.

20 Masonry Institute Awards Banquet, Dearborn Inn, 6:30 p.m.

FEBRUARY

13 Detroit Chapter CSI "Annual Building Products Fair", Livonia Roma Hall, 4-9 pm.

14-17 "1979 Exhibition of School Architecture" at the Annual Convention of the American Association of School Administrators, New Orleans

17 AIA/PC Series CE Workshop, "Application of Energy Standards in Buildings", LIT, 9-12 noon.

The Michigan Society of Architects
553 E. Jefferson
Detroit, Michigan 48226

SOLAR ENERGY ARCHITECTS ASKED TO RESPOND

We would like to update our records on architects who have worked or are working on solar energy projects. If you fall into this category please fill out the form below and send to Beaubien House, 553 East Jefferson, Detroit, Mich. 48226.

ARCHITECTS AND SOLAR ENERGY

NAME_____

FIRM_____

ADDRESS_____

CITY/STATE_____

PHONE_____

COCKTAILS/DINNER/PANEL DISCUSSION

DETROIT CHAPTER, AIA

NAME_____

SPOUSE_____

ADDRESS_____

CITY/STATE/ZIP_____

TELEPHONE_____

CHECK NO._____AMOUNT$_____

Mail $10 per person to:
Detroit Chapter, AIA
553 East Jefferson
Detroit, Michigan 48226

MARCH

1-2 Health Facilities Planning Seminar, Park Place Hotel, Traverse City.

17 AIA/PC Series CE Workshop, "Interior Design and Space Planning", LIT, 9-12 pm.

28 Detroit Chapter, AIA, High School Design Competition ENTRIES DUE.

APRIL

21 AIA/PC Series CE Workshop, "Design for Glass Holding Members Sealants & Glazing Systems", LIT, 9-12 noon.

27 Annual Professional Liability Course/ Detroit.

28 Detroit Chapter, AIA, High School Design Competition "Awards Banquet", LIT 12 noon.

JUNE

3-7 1979 ANNUAL AIA CONVENTION, Kansas City, "THE CELEBRATION OF ARCHITECTURE".

ARCHITECTS HOUSE TOUR 10/22/78

Please send me_____tour tickets @$7.50 ea.

and_____bus tickets @$3.00 ea.

NAME_____

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CITY/STATE/ZIP_____

TELEPHONE_____

Mail to: Detroit Chapter, AIA, 553 East Jefferson, Detroit, MI 48226